## PRIVACY POLICY

We care about your privacy. For this reason, we collect and use personal data only as it may be needed for us to deliver to you our services and products and information. Your personal data includes information such as:

- Name
- Address
- Phone number
- Email address
- Other data collect that could directly or indirectly identify you.

Our Privacy Policy is intended to describe to you how and what data we collect, and how and why we use your personal data. It also describes options we provide for you to access, update or otherwise take control of your personal data that we process.

If at any time you have questions about our practices or any of your rights described below, you may contact our website management technical team. This inbox is actively monitored and managed so that we can deliver an experience that you can confidently trust.

### What Information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

#### How we collection information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

# Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the services;
- 2. To establish subscriptions to regularly provided services or information
- 3. To provide our users with ongoing customer assistance and technical support;
- 4. To be able to contact our visitors, users and subscribers with general or personalized service-related notices and promotional messages;
- 5. To create aggregated statistical data and other aggregated and/or inferred nonpersonal Information, which we or our business partners may use to provide and improve our respective services;
- 6. To comply with any applicable laws and regulations.

## How do we secure, store and retain your data?

Our website is hosted on an online platform that allows us to advertise, communicate and sell our products and services to you. Your data may be stored on secure servers behind a firewall. All direct payment gateways offered on our site and used by our company adhere to the standards set by PCI-DSS as managed by the PCi Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We retain personal data only for as long as necessary to provide the Services you have requested and thereafter for a variety of legitimate legal or business purposes. These might include retention periods:

- mandated by law, contract or similar obligations applicable to our business operations;
- for preserving, resolving, defending or enforcing our legal/contractual rights; or
- needed to maintain adequate and accurate business and financial records.

We take every precaution to protect the privacy of our customers. We do not use or sell information you give us except to process your order or to send you information via email. We do <u>not</u> sell, rent, or share your personal information with others.

### How do we communicate with site visitors?

We may contact you to notify you about special offers, new products or to poll your opinions through surveys, questionnaires, or as otherwise necessary to contact our customers to enforce applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, text, messages, and postal mail.

#### Links.

HolisticQ.com may contain links to other websites and we are not responsible for the privacy practices of those websites. We encourage our users to review the privacy practices of each and every website that they use. This Privacy Notice applies solely to information collected by us.

# Age restrictions.

We do not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to become registered users or create accounts. If you are under the age of 13, please do not attempt to make a purchase or send any information about yourself to us (including your name, address, telephone number, or email address). In the event that we learn that we have collected personal information from a person under the age of 13, we will delete that information as quickly as possible. If you believe that we might have any information from or about a person under the age of 13, please contact us.

## How can you withdraw your consent? contact@holisticq.com

## Changes in our Privacy Policy.

We reserve the right to modify this privacy policy at any time, so please review it occasionally. Changes and clarifications will take effect immediately upon their posting on the website.

#### Disclaimers.

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### Contact us.

If you have any questions, concerns or complaints about our Privacy Policy, our practices or our services, you may contact us by email mailto:contact@holisticg.com

Effective January 1, 2020